



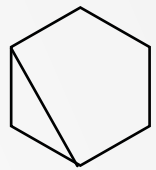
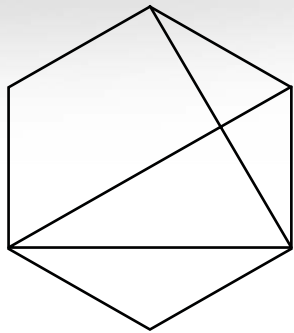
# Introducing the Quantumrun Foresight Platform

Convert industry trends into practical insights for your business. Improve decision-making, cut admin costs, and save time by equipping your future-focused teams with the leading trend and foresight platform used across departments in Strategy, Innovation, Product Development, Investor Research, and Consumer Insights. The platform includes:

- Daily industry trend reporting
- Trend visualization interfaces
- Custom research consulting
- Automated strategy planning
- Optimized product discovery
- Futures-informed scenario planning

## Value proposition

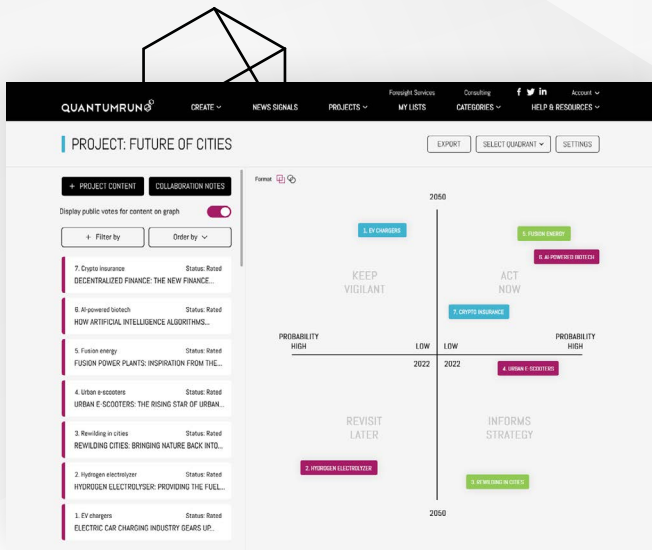
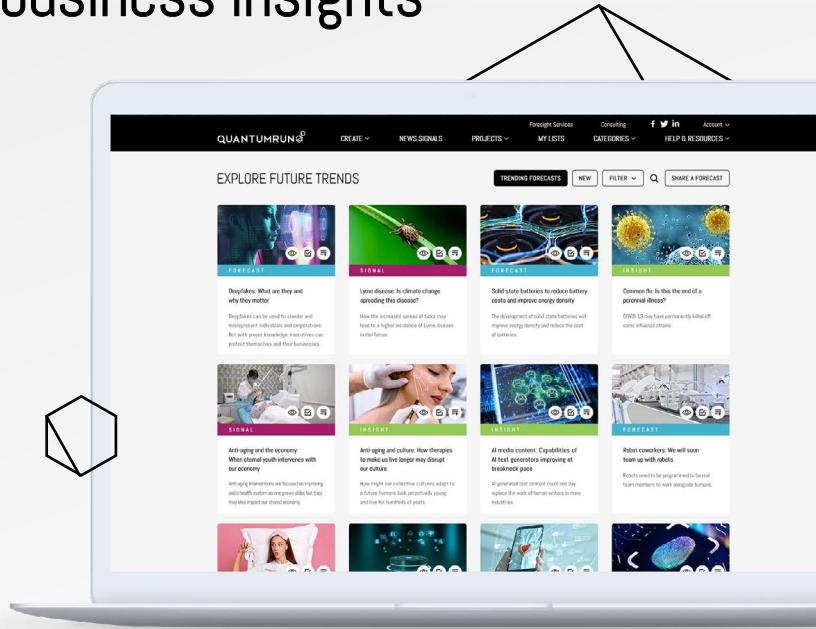
- Supplement or delegate trend-specific research activities to reduce costs and admin time.
- Receive customized research daily, freeing worker time for higher-value tasks/projects.
- Reduce risk from outside disruption and lost revenue from missed market opportunities.



# Convert trends into practical business insights

## Trend intelligence

Every day, our analysts publish subscriber-only trend insights about various industries, fields, and topics customized to your team's research priorities. Our bookmarking feature lets you curate these trend articles into custom "Lists" that you can convert into the collaborative visualizations below.

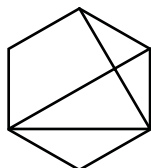
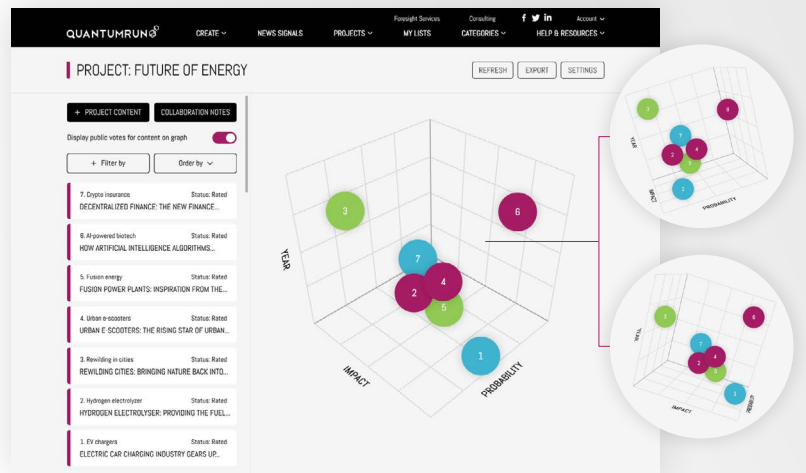


## Automate strategy planning

This visualization interface optimizes mid-to-long-range strategy roadmaps, particularly by automating strategy prioritization; it helps teams choose **when** to focus, invest, or take action on a future opportunity or challenge.

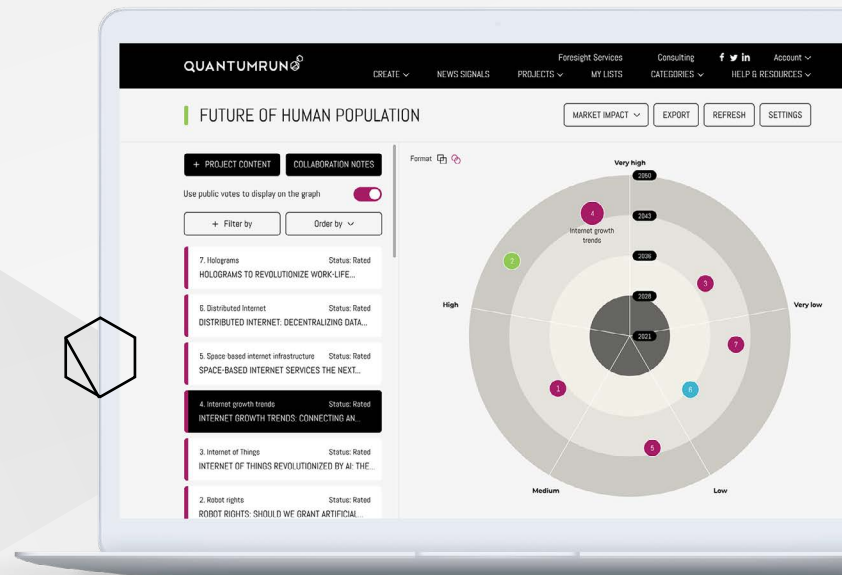
## Discover product ideas

This moveable 3D grid allows teams to identify hidden relationships between trends to help brainstorm innovative ideas for products, services, legislation, and business models.



## Enhanced scenario planning

Prepare for future business scenarios by segmenting your trends research using presets such as: Market segmentation, Disruptive potential, Technology maturity, Time to market, and many more!



## Premium platform consulting services

### Dedicated strategy and foresight facilitation manager

Generate business strategies and product insights that add value to your operations by collaborating with our strategy and foresight facilitation specialists.

### Conduct surveys with industry experts

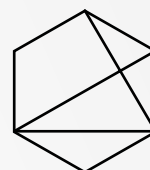
Gain access to Quantumrun Foresight's extensive network of subject matter experts and strategic foresight specialists who can provide feedback on your future-focused business ideas, forecasts, and scenarios using surveys, digital focus groups, and Delphi format methods.

### Custom List curation and research production

Outsource trends-focused report writing and request custom trend curation tailored to your business needs.

### White-label foresight content solutions

Expand your organization's thought leadership and content marketing efforts with white-label, futures-focused content produced by our research and editorial staff.



# Investment



OFFERINGS	PRO	BUSINESS	ENTERPRISE
Daily trend reporting	✓	✓	✓
Access full industry news database	✓	✓	✓
Access all curated trend lists	✓	✓	✓
<b>Organization-specific trend research</b>	✗	✗	✓
Access project visualizations	Unlimited	Unlimited	Unlimited
Team collaboration functionality	Enabled	10 user base	25 user base
Data export (annual plans only)	✓	✓	✓
Account and user setup support	✗	✓	✓
Ongoing virtual Q&A and training	1 hour per quarter	1 hour per month	4 hours per month
Dedicated Account Manager	✓	✓	✓
Ticket and email support	✓	✓	✓
Phone support	✗	✗	✓
Access Quantumrun webinars	✓	✓	✓
Receive Quantumrun trend newsletters	✓	✓	✓

## PRICING

Billing term options	Monthly   Annual	Monthly   Annual	Annual   24 months
Monthly investment (USD)	<b>\$60   \$50</b> (Per user)	<b>\$499   \$424</b>	<b>\$1,799   \$1,439</b>

To enquire about subscription options:

- ✉ Email us at: [Platform@Quantumrun.com](mailto:Platform@Quantumrun.com)
- 📅 Schedule a demo call at: <https://www.quantumrun.com/consulting/contact>
- 📄 Learn more: <https://www.quantumrun.com/consulting/platform>

