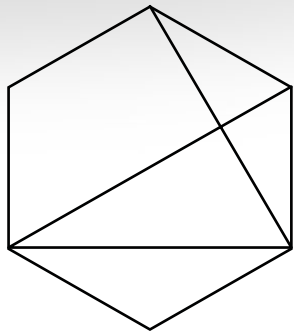




Introducing the Quantumrun Foresight Platform

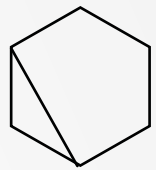
Convert customized trend reports and daily news feeds into practical business insights. Equip your future-focused teams with the leading trend and foresight platform used across departments in Strategy, Innovation, Product Development, Investor Research, and Consumer Insights. The platform includes:

- Daily industry trend reporting
- Customized news alerts
- Trend visualization interfaces
- Automated strategy planning
- Optimized product discovery
- Futures-informed scenario planning



Value proposition

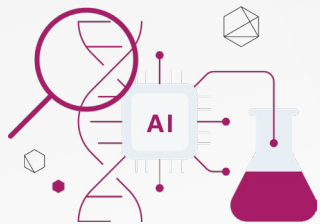
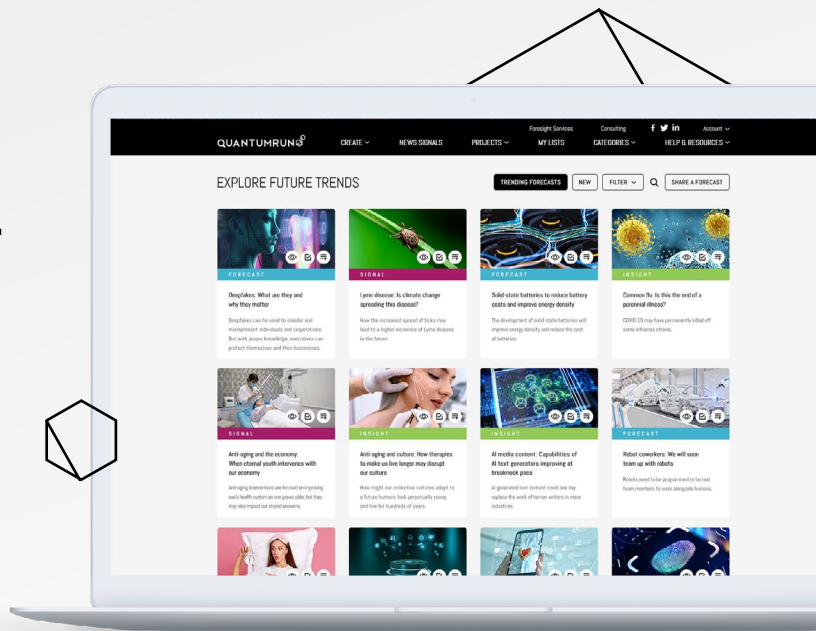
- Supplement or delegate trend-specific research activities to reduce costs and admin time.
- Receive customized, AI-powered trend research daily, freeing worker time for higher-value tasks/projects.
- Reduce risk from outside disruption and lost revenue from missed market opportunities.



One foresight platform. Many innovation applications.

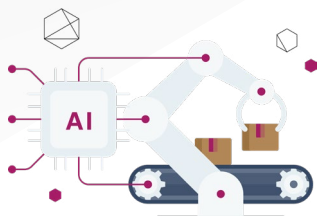
Quantumrun Foresight has partnered with leading news aggregator providers to provide clients with customized news feeds that simplify their day-to-day trend research activities. Key benefits include:

- Curate insights from millions of sources.
- Track industry trends more quickly using AI.



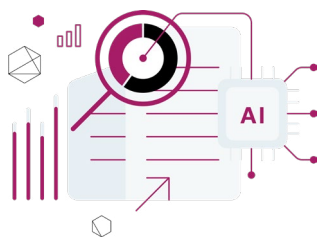
Tech scouting

Track patent news, startup announcements, and the development of individual technologies or fields of science.



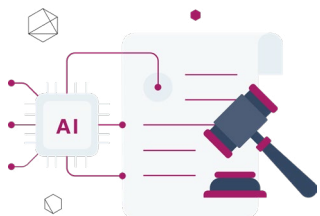
Industry tracking

Track broad trends for a particular industry or related industries and the leading companies within them.



Competitor alerts

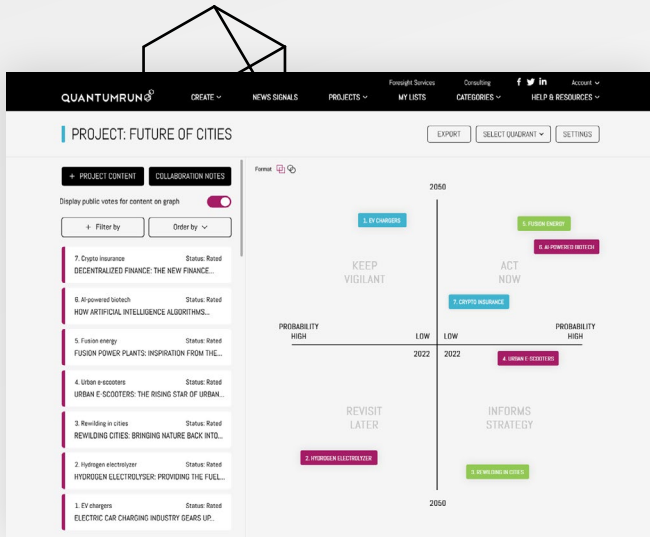
Monitor competitor announcements, e.g., location expansions, partnerships, product launches, M&A, etc.



Regulation monitoring

Monitor regulatory changes, along with domestic and international policy news that may impact your industry.

Automatically visualize your trend research into visualizations that power new insight generation.



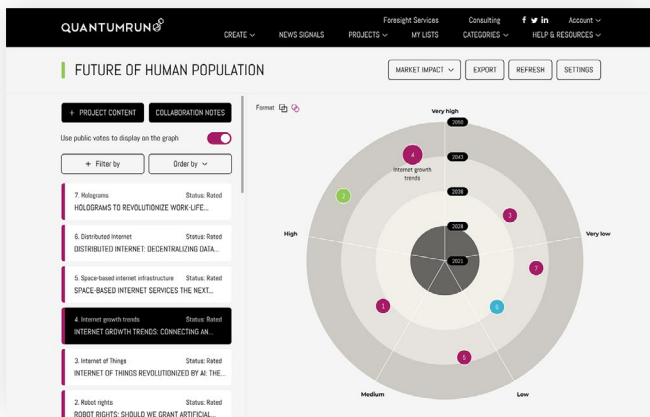
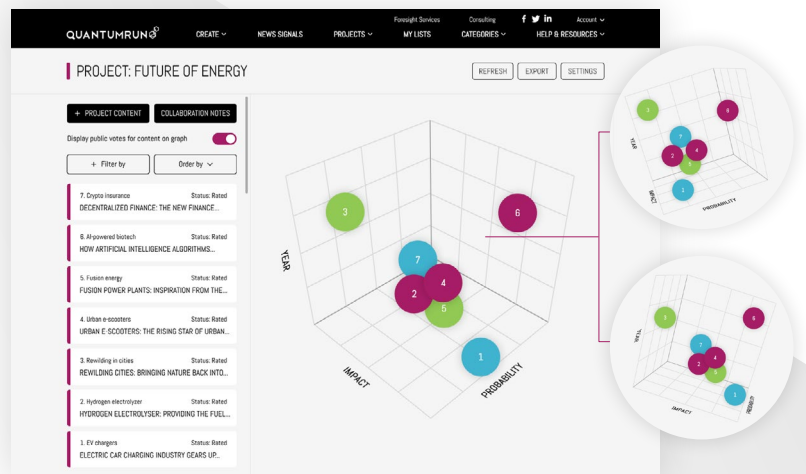
Automate strategy planning

Optimize mid-to-long-range strategy roadmaps using a collection of quadrant graphs (SWOT, VUCA, and the Strategy Planner) to prioritize when to focus, invest, or take action on a future opportunity or challenge.



Discover product ideas

This moveable 3D grid allows teams to identify hidden relationships between trends to help brainstorm innovative ideas for products, services, legislation, and business models.



Enhanced scenario planning

Prepare for future business scenarios by automating the segmentation of your trend research using filters for year range, likelihood, and market impact, as well as tagging for sectors, industries, topics, and location.



Investment



OFFERINGS	PRO	BUSINESS	ENTERPRISE
Daily trend reporting	✓	✓	✓
Access full industry news database	✓	✓	✓
Access all curated trend lists	✓	✓	✓
Organization-specific trend research	✗	✗	✓
AI news curation (annual plans only)	✗	5 Feeds	10 Feeds
Access project visualizations	Unlimited	Unlimited	Unlimited
Team collaboration functionality	Enabled	10 user base	25 user base
Data export (annual plans only)	✓	✓	✓
Data import	✗	✗	✓
Account and user setup support	✓	✓	✓
Ongoing virtual Q&A and training	1 hour per quarter	1 hour per month	4 hours per month
Dedicated Account Manager	✓	✓	✓
Ticket and email support	✓	✓	✓
Phone support	✗	✗	✓
Receive Quantumrun trend newsletters	✓	✓	✓

PRICING

Billing term options	Monthly Annual	Monthly Annual	Annual 24 months
Monthly investment (USD)	\$60 \$50 (Per user)	\$499 \$424	\$1,799 \$1,439

To enquire about subscription options:

✉ Email us at: Platform@Quantumrun.com

📅 Schedule a demo call at: <https://www.quantumrun.com/consulting/contact>

📄 Learn more: <https://www.quantumrun.com/consulting/platform>

