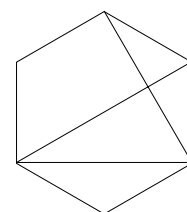






A trend intelligence agency that uses strategic foresight to help corporations and government agencies create future-ready business and policy solutions.

## Organizations that actively invest in strategic foresight capabilities experience **33% greater average profitability and 200% higher average growth rates.**

**STUDY:** CORPORATE FORESIGHT AND ITS IMPACT ON FIRM PERFORMANCE - ROHRBECK AND KUM



### Organizations engage with Quantumrun Foresight to:

-  Collect inspiration from future trends to ideate new products, services, policies, and business models they can invest in today.
-  Identify future solutions to complex present-day challenges in order to implement inventive and actionable policies.
-  Explore plausible future (five, 10, 20 years+) business scenarios they may operate in and identify feasible courses of action for success in these future environments.
-  Research the technologies and startups/partners necessary to build and launch a future business idea or a future vision for their market or business.
-  Collect market intelligence about emerging trends happening in industries outside their area of expertise that may impact their operations.
-  Establish early warning systems to prepare for market disruptions.

## Solutions

### 1 Foresight-as-a-Subscription

Clients can subscribe to trend intelligence and foresight research, training, and strategy subscriptions to help them thrive from future trends. Clients pay the same fixed monthly price that they can scale up or down as needed, and pause or cancel at any time.

### 2 Quantumrun Foresight Platform

The Quantumrun Foresight Platform (B2B SaaS platform) helps companies thrive from future trends by providing tools to discover, organize, and visualize trend insights that can accelerate strategy development, scenario planning, and product ideation initiatives.

